

EUROPE PISCINE GLOBAL THE LEADING SWIMMING POOL AND WELLNESS EVENT

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PISCINE GLOBAL EUROPE IS RETURNING TO LYON-EUREXPO FROM 15 TO 18 NOVEMBER 2022

Piscine Global Europe, the leading event in the pool and wellness sector, will be back at Lyon-Eurexpo for a face-to-face event **from 15 to 18 November this year**. An opportunity for professionals in the sector to gather, exchange views and boost their business, but also - at long last - to meet up in a social context.

Organised in partnership with the French Federation for Pool and Spa Professionals (FFP), Piscine Global Europe is now more than ever a strategic international event for the pool sector as a whole.

Florence Rousson Mompo, Director of the GreenTech+ Department of GL events Exhibitions Operations, confirms: "With 860 exhibitors and brands already confirming their attendance, Piscine Global Europe is consolidating its position as a key event for the sector. After 4 years of absence, players in the sector can't wait to meet in person in Lyon once again. We are so looking forward to sharing this exhibition with all the professionals: it's a key moment for doing business and presenting new products, but also a time for getting together socially! ".



www.piscine-global-europe.com





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On an upward trend since the lockdowns, which exacerbated a desire for the outdoors and poolside fun amongst French people and their European neighbours, the pool sector is continuing to grow and generate new jobs, and is seeking to improve skills amongst its workforce. To support this expanding ecosystem, Piscine Global Europe has built a reputation as an unmissable event for anticipating, understanding and discussing future developments in the sector. For 4 days, seminars and dedicated themed areas will encourage discussions and improve understanding of these topics:





Jobs, training and skills **development** for professionals within the sector, featuring in particular a Jobs and Training Campus,



digitalization and digital tools,



Various activities will also set the tone for this new edition of the exhibition:

The Pool Design Awards, a competition that shines a spotlight on pool projects from around the world.

The Pool Showcase for presenting new products

The Pool Innovation Awards that will reward and highlight innovation.

The Pool Arena, an area dedicated to exhibitors' elevator pitches and seminars on market trends.

The Jobs and Training Campus, giving professionals the opportunity to find training and recruitment solutions.

...as part of a programme that will be finalised 10 months before the event...

For anyone wishing to take part in this event as an exhibitor or visitor, more information is available on **www.piscine-global-europe.com**





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