PISCINE GLOBAL

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PRESS RELEASE
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CLIMATE, RESOURCE EFFICIENCY, NEW USES: PISCINE GLOBAL 2026 WILL UNVEIL THE SOLUTIONS TRANSFORMING THE POOL INDUSTRY

From **November 17 to 20, 2026,** Piscine Global will bring together **the entire national and international pool and wellness industry to explore the major transformations shaping the sector.**

Renovation of existing facilities, optimization of water and energy consumption, the growth of wellness, and the adaptation of collective aquatic facilities will be at the heart of this edition.

Backed by **internationally recognized expertise**, France remains a global benchmark in the swimming pool industry. Piscine Global has therefore established itself as **the leading event where professionals, manufacturers, specifiers, and decision-makers come together to analyze market developments and discover the solutions that will shape the future of private pools, collective aquatic facilities, and wellness.**

A STRONG FRENCH MARKET LOOKING TO THE FUTURE

France, as Europe's leading pool market and the world's third largest, benefits from internationally recognized expertise. It is both a benchmark for the industry and a key player whose influence extends across the global market.In this context, Piscine Global, taking place in Lyon, stands out as a key event for industry professionals, offering valuable opportunities for networking, knowledge sharing, and business development across the entire sector.



Stéphane Figueroa, President of the FPP (French Federation of Pool and Spa Professionals), provides an overview of the market in summer 2026.

The pool and spa: one industry

« France is more than ever consolidating its position as Europe's leading pool market, driven by sustained demand that is deeply embedded in modern lifestyles. With nearly 3.7 million private pools and more than 90,600 new installations in 2025, our country demonstrates the strength of a dynamic, innovative and resilient industry. This momentum has continued into 2026, with a significant increase in sales (+12% in the first quarter of 2026) and project activity, reflecting renewed consumer confidence and a market that remains on a strong growth trajectory. Beyond the numbers, a true way of life is emerging: the swimming pool has become an everyday feature, meeting growing expectations for well-being, conviviality and sustainability. »

An ambitious industry looking to the future

« The attractiveness of the French market also lies in its tremendous development potential, particularly within the collective pool sector, where investment needs remain significant and strategically important for local communities. With 1,700 companies actively engaged, a recognized capacity for innovation, and a strong commitment to environmental transition, the French pool industry is positioning itself as a driver of growth and excellence in Europe.
At Piscine Global, the international showcase for our expertise, we reaffirm our ambition: to make France a sustainable leader capable of addressing tomorrow's economic, societal and environmental challenges. More than ever, the French pool industry inspires, connects and helps build the future. »

© Photo Credit: Nicolas Rodet

With just two months to go before opening day, one thing is clear : **Piscine Global 2026 will bring together an exceptionally comprehensive exhibitor offering, reflecting the major transformations shaping the market.**

The exhibition covers the entire value chain while further expanding into high-potential segments, particularly those related to **collective aquatic facilities and wellness**

TRENDS DRIVING THE TRANSFORMATION OF THE MARKET

Consumer expectations are evolving, creating new opportunities for the pool and wellness industry. Quality of life at home, resource efficiency, user comfort, and equipment optimization are now at the heart of aquatic development projects.

In an uncertain economic environment, homeowners are increasingly prioritizing investments that enhance their living environment. This shift is directly benefiting the **wellness market, which has emerged as one of the most dynamic segments of the industry.**

Long regarded as a complement to the swimming pool, the spa has now become a standalone project in its own right. Consumers are increasingly seeking dedicated spaces for relaxation, recovery, and well-being within their homes.

This trend is reflected, in particular, by the return of Jacuzzi Group to the show.

« Following a highly successful participation four years ago, *Jacuzzi Groupis delighted to return to Piscine Global 2026. This flagship event provides a unique opportunity to meet industry professionals, strengthen our partnerships, and support the development of our distribution network across Europe.* », says **Elwin de Valk, President EMEA ofJacuzzi Group.**

« Wellness has become a pillar of the market rather than simply one of its components. *Its growth in the French market reflects considerable development potential and the increasing interest it is generating among both professionals and consumers.* », emphasizes **Alexandra Moncorgé, Director of Piscine Global.**

The swimming pool industry is also transitioning toward a lifecycle-driven market. While the French pool market remains dynamic in terms of new construction, it is opening up new growth opportunities, with **renovation emerging as one of the sector's main drivers.**

With more than 3.7 million private swimming pools installed in France*, pools built over the past decades now represent significant modernization potential.

Faced with the **challenges of the energy transition** and rising resource costs, consumers are increasingly seeking installations that use less water and energy, are easier to maintain, offer greater connectivity, and optimize performance on a daily basis. Those planning to build a swimming pool in 2026-2027 expect professionals to make it fully desirable by delivering on key promises, including energy savings, reduced water consumption, ease of maintenance, and automated operation.

« The first questions homeowners ask are about energy and water efficiency, as well as ease of use. What is true for renovation is equally true for new construction. », emphasizes **Alexandra Moncorgé.**

VA true observatory of industry developments, **Piscine Global will be the place where the major trends shaping the market in the years ahead are unveiled. Product launches, technological innovations, solutions dedicated to renovation, environmental performance, wellness, and collective aquatic facilities** will all showcase, across the exhibition floor, the transformations currently driving the industry.

Among the highlights of this edition, **the conference "2027/2028 Trends: New Horizons for the Swimming Pool Industry," presented by Manuel Rucar, Founder and Managing Director of Chlorosphere,** will draw on an exclusive forward-looking study to explore emerging consumer expectations and their impact on the sector. The analysis will examine three key challenges that are already influencing projects and investments across the industry: **living well with heat, living well with nature, and living well within one's means.**

**Propiscines figures*

« In the face of climate and economic challenges, users are no longer simply looking for a pool, but for a truly harmonious integration with their environment.
Living well with heat *now calls for a holistic architectural approach, where innovation is expressed through high-albedo surface materials that help prevent overheating, as well as passive thermal regulation solutions.*
Living well with nature *is driving organic and eco-responsible design trends, exemplified by biodesign and organic minimalism, bringing natural elements and raw materials to the water's edge to transform outdoor spaces into sensory sanctuaries.*
Finally, ***living well within one's means*** *encourages a pragmatic and sustainable approach, prioritizing eco-efficiency, responsible filtration systems, and low-carbon structures.*

Beyond these societal and structural considerations, several design trends are also gaining momentum, including ***smaller pool sizes, the dominance of sand-colored finishes, and the growing popularity of darker water tones.*** » explain **Manuel RUCAR.**



NEW EXHIBITORS: WHAT ARE THEIR EXPECTATIONS?

Each edition of Piscine Global welcomes new companies that enrich the event's offering and bring fresh perspectives to the market.
Innovative start-ups, fast-growing businesses, and companies exhibiting for the very first time after years of attending as visitors all come with their own ambitions, projects, and vision for the future of the industry.

To better understand their motivations and expectations, we met with a selection of these new exhibitors. **Why did they choose Piscine Global? What objectives have they set for themselves? What key challenges do they foresee for the market of tomorrow? Discover their insights and testimonials.**

THEY WILL BE THERE

MICHELIN INFLATABLE SOLUTIONS, Designer and Manufacturer of High-Performance Inflatable Solutions
Gaël Manach, Sales Director, Michelin Inflatable Solutions

« Participating in Piscine Global for the first time is a unique opportunity to meet all stakeholders across the industry, gain a deeper understanding of their challenges, and showcase practical solutions that enhance intervention safety, improve working conditions, and optimize project completion times. It is also an outstanding opportunity to engage with the entire sector and develop new partnerships ».

ILKOTT, a range of ultra-ergonomic technical workwear
Christophe Genevier, Sales Manager, ILKOTT

« This trade show provides the ideal opportunity for us to meet these multi-sector professionals and experts, and to offer them the performance, protection, comfort, and durability required for their day-to-day operations. ».



© Photo Credit: Nicolas Rodet

COLLECTIVE AQUATIC FACILITIES: INFRASTRUCTURES AT THE HEART OF TOMORROW'S CHALLENGES

The summer of 2026 highlighted the essential role of collective aquatic facilities within local communities. As periods of extreme heat become more frequent, water safety challenges intensify, and expectations for leisure and wellness continue to grow, public swimming pools, aquatic centres, tourism-related facilities and other collective-use aquatic venues have emerged more than ever as vital infrastructure. Beyond their sporting and recreational functions, these facilities enhance the attractiveness of local areas, contribute to swimming education and address emerging needs linked to climate adaptation, public health and quality of life.

> *« Piscine Global is the exhibition for all types of pools, whether they are designed for private residential use or for collective and public applications », emphasizes* ***Alexandra Moncorgé.***

"The development of Water Confidence programs has led to a rethinking of access to water and swimming education. The Swim'IMPULS project, led by Grand Paris Sud and the City of Dakar, with the support of the French Development Agency (AFD) and the participation of the French Swimming Federation (FFN), is part of this approach through the installation of container pools in schools across Dakar.

In the fight against drowning, these local solutions represent a key prevention tool. They provide municipalities with an alternative or a complement to traditional aquatic facilities.

More resource-efficient, they can help reduce capital investment in buildings, lower water and energy consumption, limit staffing requirements, and decrease school transportation costs.

Adaptable to all territories, they can provide a temporary response when existing facilities are unavailable and can also contribute to the development of public sport and health policies.



© Photo Credit: Pexels

The challenge is therefore to move from a building-centred approach to a community-based aquatic service model that supports prevention, education, public health, and the attractiveness of all territories."
Éric Poignant, Swim'IMPULS Project Manager (Grand Paris Sud), Academy of Swimming Trainer (FFN) – Piscine Global Press Conference

To address these challenges, **Piscine Global will host Aqualie, the event dedicated to decision-makers, local authorities, operators, project owners, technical managers and aquatic facility administrators, on Thursday, November 19, 2026, at Eurexpo Lyon, within Hall 6.3 of Piscine Global.**

The event will bring together all stakeholders involved in the design, renovation, operation and management of collective aquatic facilities, whether public or private.

Designed as a hub for networking, expertise and practical solutions, **Aqualie will enable project leaders and facility managers to identify innovations and best practices for designing, renovating and operating aquatic facilities that are more efficient, sustainable and better aligned with users' expectations.**



© Photo Credit: Getty Signature

AQUALIE: A FULL DAY OF CONTENT AND NETWORKING FOCUSED ON THE CHALLENGES FACING COLLECTIVE AQUATIC FACILITIES

Visitors will have the opportunity to meet **specialized suppliers and exhibitors** involved in the **design, construction, renovation, operation and equipment of collective-use swimming pools and aquatic centers.**

2026 AQUALIE EXHIBITORS LIST HERE

Conferences and roundtable discussions will bring together experts, operators, local authorities and industry professionals to address the sector's key challenges: **environmental transition, energy efficiency, water quality, facility attractiveness, renovation of existing infrastructures, swimming education, and adaptation to climate change.**

2026 AQUALIE PROGRAM HERE

Throughout the day, numerous networking sessions will foster exchanges between decision-makers and industry professionals, creating valuable opportunities for dialogue, knowledge sharing and business development.

To ensure the quality of discussions and the relevance of business contacts, Aqualie will be open exclusively to exhibiting companies and visitors with a qualified profile directly involved in management, operation or development of collective aquatic facilities.

For Vincent Leduc, Pool Business Unit Manager at FITT MC

« Aqualie is much more than an exhibition area; it is a true meeting point for the entire industry, fostering dialogue between manufacturers, operators, project owners, local authorities, and specifiers. By bringing these areas of expertise together, Aqualie creates the conditions for the emergence of practical and sustainable solutions that the market needs to address the challenges of tomorrow »

Sylvain Bonneau, Public Pools Market Manager at SORODIST, shares the same view:

« Collective aquatic facilities are currently at a pivotal moment. The drive toward environmental sustainability requires significant reductions in water and energy consumption, while regulatory requirements concerning water quality continue to become increasingly stringent. At the same time, much of the existing infrastructure is ageing and must be modernized through intelligent solutions capable of monitoring critical network parameters in real time, including flow rate, pressure, temperature, and physico-chemical water quality. »

EXHIBITOR TESTIMONIALS

EDLINE, a European Specialist in Tailor-Made Aquatic Projects
Mathilde Brosset, Communications Manager at EDLINE

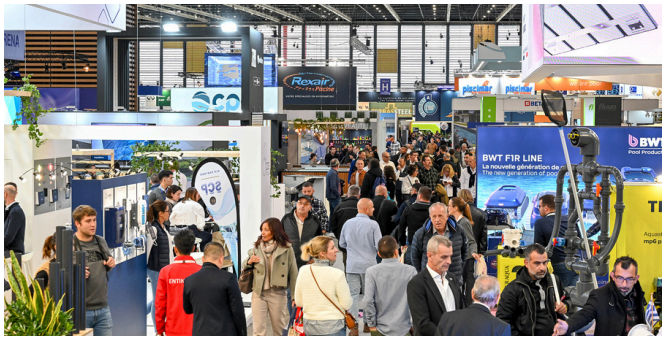
« Our first participation in Piscine Global marks an important step in EDLINE's development. The exhibition provides an opportunity to meet key decision-makers across the sector, showcase our expertise, and build new partnerships for aquatic projects designed to enhance the attractiveness of facilities and destinations. Our team will be on-site to engage with industry stakeholders, understand the needs of project leaders, and support professionals in the planning and development of their future aquatic spaces.

TRIDENT PISCINE MOBILE, Mobile Pool Rental and Sales
Serge Guirbal, Managing Director of TRIDENT PISCINE MOBILE

« We have chosen to participate in Piscine Global to expand our customer base and strengthen our visibility both in France and internationally. »

PISCINE GLOBAL: A STRATEGIC TRADE SHOW SPOTLIGHTING INNOVATIVE INDUSTRY PLAYERS

Piscine Global provides additional visibility to companies through the Pool Innovation Awards.
This competition showcases the products and services exhibited at the show that stand out for their innovative character. It serves as a powerful springboard for participants, and even more so for the award winners. In 2024, the top prize was awarded to the start-up Floatee, creator of an anti-drowning T-shirt for children.



© Photo Credit: Nicolas Rodet

Pool Innovation Awards: Entries for the 2026 edition are still open
All exhibitors are eligible to enter the Pool Innovation Awards. **Applications remain open until October 5, 2026**, for companies exhibiting at the show and wishing to showcase a new product or service developed over the past year. The submitted innovations will be evaluated by a panel of industry professionals, who will award four prizes: Gold, Silver, Bronze, and the Sustainable Innovation Award. All nominated products and services will be displayed at the heart of the Trends Hub, benefiting from enhanced visibility throughout the event. They will also be submitted to a public vote, giving visitors the opportunity to select the People's Choice Award winner.

Looking back at the winner of the 2024 Pool Innovation Awards: Floatee

The Floatee T-shirt is designed for children aged 1 to 6 years old. In the event of immersion, it automatically inflates and turns the child onto their back in less than five seconds, helping to prevent drowning.
It is made in France, patented, and reusable.

In the Words of Alexandre Poveda, Sales Manager at Floatee:
*« Thanks to our participation in the event and our first-place award, we were able to add **more than 200 professional contacts to our database**. For a start-up like ours, it was a golden opportunity! But beyond the commercial benefits, what truly means the most to us is the recognition from industry professionals. They are constantly looking for ideas that not only improve swimming pools, but also make them safer and more enjoyable to use.».*


© Photo Credit: Nicolas Rodet

The Pool Industry: a sector that trains and recruits
Training the next generation of pool professionals is a key challenge for the industry and, consequently, for Piscine Global. The 2024 edition featured **the Pool Campus, which hosted the final of the "Meilleurs Apprentis de France" (MAF) Pool Industry Competition**. The initiative will be renewed in 2026 to continue highlighting young trainees, as well as the vocational schools and specialized training organizations that support them. Skills demonstrations and the results of the MAF competition will be showcased during the event.

PISCINE GLOBAL 2026: THE MEETING PLACE FOR AN ENTIRE INDUSTRY

Edition after edition, the show continues to reinforce its position as the industry's leading platform, bringing together decision-makers, manufacturers, specifiers, and operators to share expertise, gain insight into market developments, and identify new growth opportunities.

This ability to unite the entire ecosystem is reflected not only in the continued loyalty of the market's leading companies, but also in the regular arrival of new French and international businesses that choose Piscine Global as a platform to accelerate their growth, connect with future partners, and increase their visibility within the industry.

STAY TUNED FOR DISCOVER THE MAJOR HIGHLIGHTS OF 2026

Just weeks before the opening of this must-attend industry event, **Piscine Global 2026 will be much more than a showcase of new products and innovations: it will be where the future of the pool industry takes shape.**
By bringing together **manufacturers, distributors, pool professionals, local authorities and specifiers** to address the sector's key challenges, the exhibition reaffirms its core mission: **to be the event where valuable networking opportunities are created and where pool industry professionals discover the latest innovations, solutions and market trends.**

SAVE THE DATE FOR 2026
PISCINE GLOBAL – 17 - 20 NOVEMBER 2026 – LYON, EUREXPO - FRANCE

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